

Preparing your Home for Professional Photos

Outside

Move vehicles from the driveway and curb in front your house,

Mow any overgrown lawn and remove any obvious weeds

Trim back any overgrown bushes or trees

Sweep up any leaves or grass cuttings

Put away any children's toys, bikes, rakes garden hoses etc

Kitchen

Clear all counters of clutter

Remove any appliances (Toasters, blenders etc)

Hide any electrical cords that are visible

Remove soap dispensers, kitchen towels, and rugs

Wipe down counters and appliances

Remove all items hanging on the Fridge

If you have a lot of small appliances, spice racks, or gadget holders on the counters, it's a good idea to minimize some of that. The objective is to make counter space look plentiful.

Bathrooms

Remove any toothbrushes and personal items from counter

Remove bottles or soap from the bath area

Fold towels neatly and hang over the towel rails

Clean all mirrors and wipe down counter

Remove all rugs, buyers want to see the floors not your pretty rugs

Bedrooms

Remove any clothes and clutter from the floor

Make all beds, tuck in sheets and blankets

Remove items from bedside tables (clock radio books etc)

Photographer will be taking a photo of inside walk-in closets unless directed otherwise.

Living & Family rooms

Hide all TV Remotes

Remove magazines and newspapers

Remove any gym equipment if possible

Pack away any loose cables or speaker wires

Clear any clutter around the room or on shelves

Laundry

Remove all dirty laundry and put away laundry baskets full of clothes

Clear off the tops of the washer and dryer and wipe down

Pets

Kennel all pets.

Turn every light on in the house and open up every window shade, light is our friend.

We appreciate all your hard work in helping us make your home look great on the photos.

Things to know:

- Check the basics around the house (indoors and out). It just takes a few minutes to make sure the house is clutter free and in order.
- It's best to remain several rooms away from the photographer during the photo shoot. People in adjacent rooms may be visible due to the wide angle nature of the photography.
- The photo shoot is not a good time to schedule repairs to the home, have it cleaned, or review documents with your Realtor.
- The home must be ready for the photographer when he arrives. Upon the arrival the photographer can wait no longer than 15 minutes for additional home preparations. If a wait longer than this is required, the home will need to be photographed in its current condition or rescheduling will be necessary so the photographer can move on to the next appointment. If rescheduling is necessary a \$25.00 fee will be applied to the cost of the photo shoot.

Greg Schuchard Photography

507-951-1578

Email: gregschuchard@gmail.com

Website: www.gregschuchardphotography.com

Specializing in Real Estate Photography